



# THE CROSSING

FOR CYSTIC FIBROSIS

*Bahamas to Florida Epic Paddle Challenge & International Championship*



2023

# Impact Report

PIPER'S  
FOUNDATION FOR



ANGELS™  
CYSTIC FIBROSIS

PHOTOS BY DAVID SCAROLA



**VOTED #1 WAY**  
TO SPEND YOUR SUMMER  
**IN SOUTH FLORIDA**  
-Lifestyle Media Group

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# THE CROSSING FOR CYSTIC FIBROSIS

## EXCELLENCE IN GRASSROOTS LEADERSHIP

SINCE ITS INCEPTION IN 2013, THE CROSSING FOR CF HAS RAISED

**OVER \$3,114,000**

WITH

**OVER 790 PADDLERS**

**882 VOLUNTEERS**

**381 BOATS**

**1148 CREW MEMBERS**

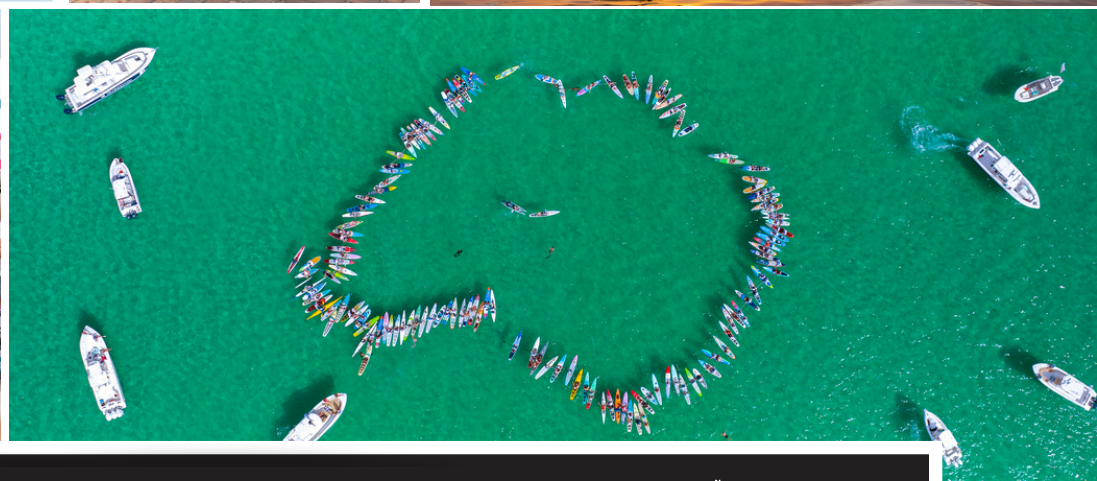
AND TOUCHED THE LIVES OF

**HUNDREDS OF CF FAMILIES.**

*Ignite* THE ADVOCATE. *Champion* THE CAUSE. *Empower* A COMMUNITY.



PIPER'S ANGELS™  
FOUNDATION FOR CYSTIC FIBROSIS







PIPER'S  
FOUNDATION FOR



ANGELS™  
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*Thank You*

2023 SPONSORS



STRATEGIC PARTNERS



# 2023

# The Coastal Star



Meet Your Neighbor: Cat Kelly

Posted by The Coastal Star on May 31, 2023 at 11:50

# Media Coverage



Cat Kelly of Ocean Ridge plans to make the 83-mile crossing from Bimini to Lake Worth Beach on her paddleboard this month as part of an annual event. *Tim Stepien/The Coastal Star*

[Home](#) > [Events](#)

## THE CROSSING FOR CYSTIC FIBROSIS



The Crossing for Cystic Fibrosis is a long-distance endurance paddle challenge that takes paddlers 50 miles across the Gulfstream from Bimini, Bahamas, to the Florida mainland. The event was inspired because of the incredible health benefits the ocean has on those living with cystic fibrosis.

**Paddlers land after overnight ocean trip to benefit**



**cystic fibrosis nonprofit**

The fundraiser allowed participants an opportunity to help families dealing with cystic fibrosis, a life-threatening, genetic condition that affects the lungs, digestive system and other organs in the body. The Piper's Angels Foundation had a record-breaking event with over \$675,000 raised, which surpassed 2019.



Linda Fowler, of Colorado, arrives after having paddled from the Bahamas to Lake Worth Beach. (Joe Cavaretta/South Florida Sun Sentinel)



Liz Zarins leads a group of SUP athletes after having paddled from the Bahamas to Lake Worth Beach. The 10th crossing event is a fundraiser Crossing For Cystic Fibrosis through the nonprofit Piper's Angels Foundation. (Joe Cavaretta/South Florida Sun Sentinel)



Members of the Team Zala four-person relay celebrate at Lake Worth Beach. (Joe Cavaretta/South Florida Sun Sentinel)

The Crossing for Cystic Fibrosis raises funds to be used toward programs for urgent financial assistance for families. The Forever Stoke scholarship allows individuals with cystic fibrosis to participate in ocean water sports. The funds also support Unmasking Mindfulness, an eight-week meditation program as well as Peer to Peer, a mentorship program.



Medals were awarded to athletes after having paddled from the Bahamas to Lake Worth Beach. (Joe Cavaretta/South Florida Sun Sentinel)

**180 plan to paddle from Bahamas to Lake Worth Beach**

Updated: Jun. 15, 2023 at 2:35 PM EDT



**FOX 29 WFLX.COM**



# 2023 Media Coverage

SOUTH FLORIDA  
**SunSentinel**

Local News | Paddlers land after overnight ocean trip to...

Suit was inspired to make a difference with The Crossing for Cystic Fibrosis. As an avid paddler, he learned about the benefits that salt air has for those who have suffered from the disease.



Michael Sayih, front, carries his son Michael after the dad paddled from the Bahamas towing his son to Lake Worth Beach. (Joe Cavaretta/South Florida Sun Sentinel)

"From expensive yet lifesaving medication to hotel stays near hospitals to support at home, cystic fibrosis families need help," he said. "In recent years, the lifespan for those with cystic fibrosis has greatly expanded due to new medications as well as research showing the benefits of fresh, clean air and salt air. But, there are so many families in the world who don't have access to medication, advanced medical care and even clean air."

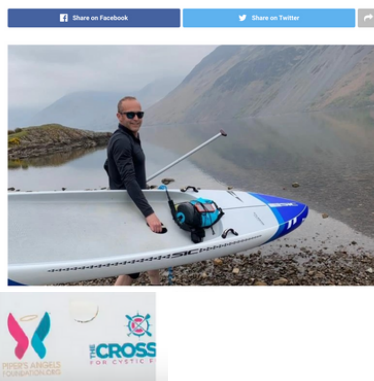
## Man with cystic fibrosis completes paddle board challenge

4 July



## West Cumbrian man to take on challenge of lifetime for charity

by Cumbria Crack · 18/06/2023 · In News



## Stone resident Craig Stanway takes on 80 mile paddle board from Bahamas to Florida



Jon Cook · June 22, 2023 · Last Updated: June 22, 2023

0 2,914 4 minutes read



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Heat Advisory from FRI 11:00 AM EDT until FRI 7:00 PM EDT

## Miracle Monday: ER doctor competes in 80-mile paddleboard race to fight cystic fibrosis

Reporter: Amanda Hall / Writer: Joey Pellegrino

Published: June 5, 2023 / Updated: June 5, 2023

### Braving waves for a cause: Fire rescue lieutenant paddle boards 82 miles in cystic fibrosis fundraiser



Alfredo Vargas meets with a patient. (CREDIT: WINK News)

FORT MYERS On this week's Miracle Monday, you'll meet a doctor who will literally cross the ocean for his patients. Hours before he sees his first patient of the day at Golisano Children's Hospital, Alfredo Vargas, an emergency room doctor, gets up before the sun to get out on the water...

**PALM BEACH**  
ILLUSTRATED



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## Piper's crossing: Dozens to paddleboard from Bimini to Lake Worth to raise awareness for cystic fibrosis

# 2023

## Media Coverage

### More Than 200 Paddlers Will Cross The Atlantic In The 10Th Anniversary "Crossing For Cystic Fibrosis" On June 25

Date  
5/15/2023 3:34:08 PM

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(MENAFN- EIN Presswire)

The Crossing for Cystic Fibrosis

Paddlers in Crossing For Cystic Fibrosis

Finish line of The Crossing for Cystic Fibrosis

Participants will paddle from Bimini to Lake Worth Beach to support cystic fibrosis families through Piper's Angels Foundation

**From expensive yet lifesaving medication to hotel stays near hospitals to support at home, cystic fibrosis families need help.** - Travis Suit, founder of Piper's Angels PALM BEACH GARDENS, FLORIDA, UNITED STATES, May 15, 2023/einpresswire.com / -- More than 200 Paddlers will cross the Atlantic in the 10th Anniversary "Crossing For Cystic Fibrosis" on June 25

## Crossing For Cystic Fibrosis

200 Paddlers To Cross The Atlantic Ocean

BY SUSAN R. MILLER | JUNE 9, 2023



From Bimini to Lake Worth, some 200 paddlers are planning to cross the Atlantic Ocean to celebrate the 10th anniversary of Crossing for Cystic Fibrosis. The event was founded by Travis Suit, whose daughter Piper, now 15, was diagnosed with cystic fibrosis (CF) at age four. Suit also founded Piper's Angels Foundation, a nonprofit dedicated to helping those with CF and their families.

## Crossing For Cystic Fibrosis Turns 10

More than 200 participating paddlers will set out for the Piper's Angels Foundation's annual fundraising epic this month

By Site Staff - June 7, 2023



Facebook



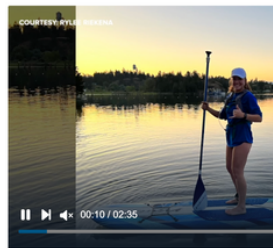
Twitter



Pinterest



### Paddleboarding helps young Kalispell woman battle through cystic fibrosis



### Sarasota man plans to paddle 80 miles from Bimini to Florida to raise awareness for cystic fibrosis

Robert Martini wants to raise money for a non-profit organization



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## Paddleboarding for a Cause: The 2023 Crossing for Cystic Fibrosis

June 2, 2023 | By BLU3 |

### Paddling 80 Miles for Cystic Fibrosis Awareness

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Software Reviews

NPT Finance (NEW)

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### Fundraisers Didn't Have To Jump The Shark

by Eric O'Connell - on July 26th, 2023



Lifeguards for Life

The Lifeguard Fund

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Twitter

LinkedIn

Instagram

YouTube

Google+

SoundCloud

Dribbble

Behance

DeviantArt

500px

Goodreads

OpenStreetMap

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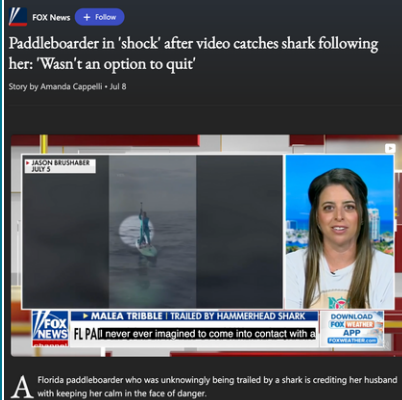
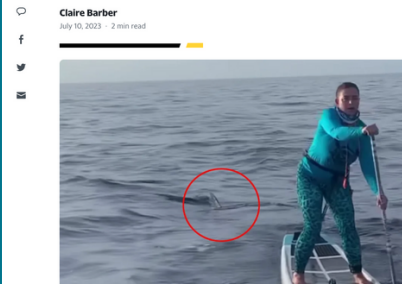
# 2023

## The Viral Shark Video

### Florida paddleboarder trailed by hammerhead shark, video shows: 'Never knew I had it in me to be that calm'

Hammerhead shark stalks paddleboarder during 83-mile trek across open ocean, wild video shows

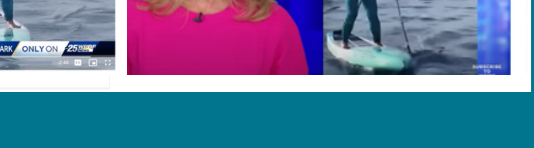
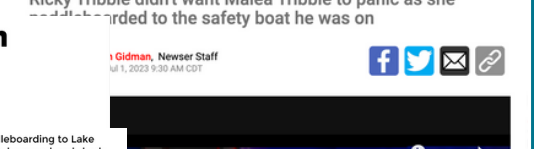
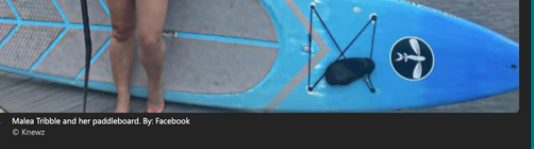
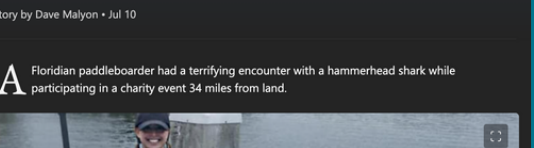
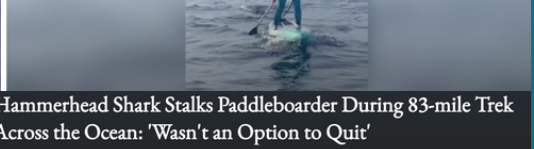
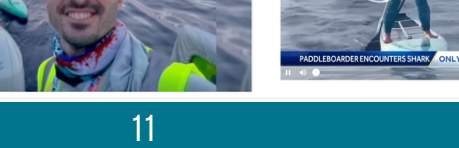
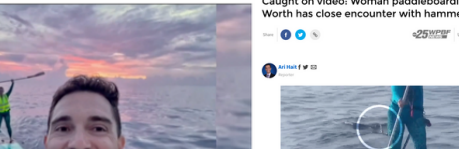
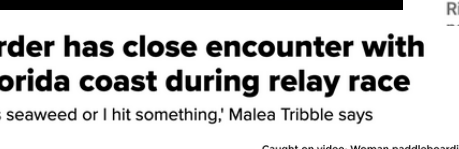
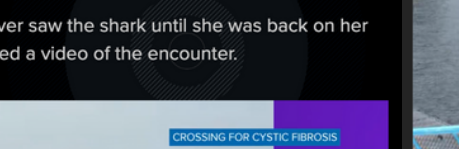
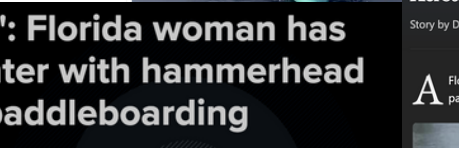
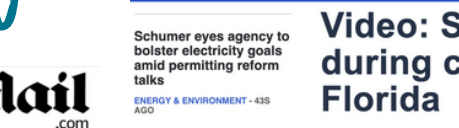
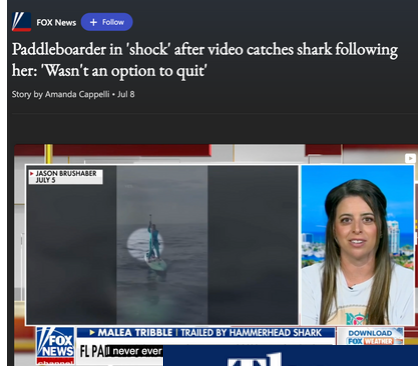
Watch a Stealthy Hammerhead Shark Circle Two Paddleboarders in the Atlantic Ocean



### Florida woman on paddleboard handles shark encounter like a champ in wild video



Malea Tribble speaks to WFTV about her shark encounter while paddle boarding in the ocean. "I'm in their territory," she says of sharks.



# 2023 Metrics

## IMPACT, REACH & AWARENESS

TOTAL FUNDS RAISED  
(AS OF 7/2023)

**\$740,127.52**

TOTAL PADDLERS  
& BOATS

**180 PADDLERS  
77 BOATS**

COMPETITIVE CASH  
PURSE PRIZES AWARDED

**\$33,750**

WEBSITE  
UNIQUE VISITS

**50,015**

FACEBOOK  
REACH

**1,579,955**

INSTAGRAM  
REACH

**1,293,853**

2023

# Viral Video Metrics

IMPACT, REACH & AWARENESS

TOTAL NATIONAL TV AUDIENCE

1,546,867

TOTAL NATIONAL TV PUBLICITY

\$284,879

TOTAL LOCAL TV AUDIENCE

1,371,059

TOTAL LOCAL TV PUBLICITY

\$242,976

TOTAL RADIO AUDIENCE

492,728

TOTAL ONLINE NEWS AUDIENCE

509,056,617

TOTAL ONLINE NEWS PUBLICITY

\$10,791,537

2023

# Metrics

IMPACT, REACH & AWARENESS

EMAIL AUDIENCE 15,225

EMAIL SUBSCRIBERS 10,087

LIVE STREAM BROADCAST 4,601

STREAMED LIVE ON June 25  YouTube

COMPETITIVE AWARDS GIVEN 23

SPECIALTY AWARDS GIVEN 26

# Crossing Cares

## X4CF NONPROFIT 50/50 SHARE INITIATIVE

GIVING BACK TO OTHER NONPROFITS THAT FUNDRAISE AND PARTICIPATE IN THE CROSSING!

# \$167,165

GIVEN TO 21 NONPROFITS IN 4 COUNTRIES SINCE 2019



TEAM **SPECIAL COMPASS** HELPS THOSE WITH DISABILITIES NAVIGATE LIFE THROUGH EDUCATION, SPORTS, AND HOUSING, INDEPENDENTLY THROUGH INCLUSION.

2023

# Beach Cleanup

## 1113 POUNDS

### TRASH COLLECTED

\*OVER 3,176 POUNDS COLLECTED IN 3 YEARS

HOSTED ON RADIO BEACH, BIMINI WITH STRATEGIC PARTNERS 4OCEAN AND WATERKEEPERS ALLIANCE.



WATERKEEPERS®BAHAMAS

4Ocean



2023

# Beach Landing

1500+ 180+  
ATTENDEES VOLUNTEERS



PHOTO BY DVSK OFFICIAL



*Estimated  
Economic Impact*

**IN BIMINI**  
**\$350,000**



# Our Crossing Crusader CF Warriors

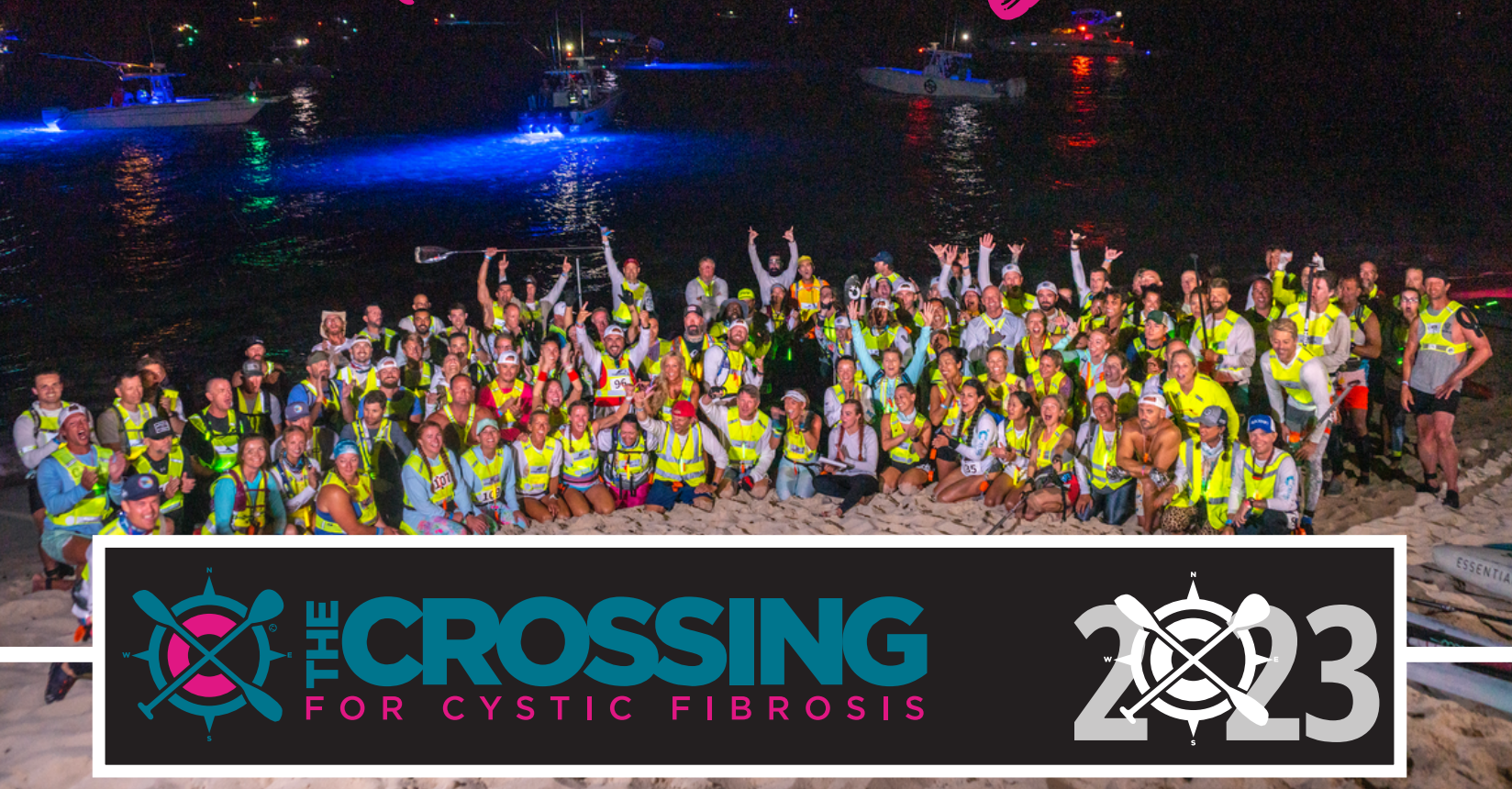
## OUR INSPIRATION

This year we were privileged to welcome 7 cystic fibrosis participants from various corners of the world, and we were so grateful to have them all join us in Bimini. Their presence in The Crossing was deeply appreciated as they each embarked on their individual journeys, propelling themselves forward with unwavering determination to achieve personal milestones. Regardless of what happens out on the ocean, each year we are **bold in the face of fear** because the cystic fibrosis community inspires every breath.



Thank you for being  
a part of The Crossing!  
With your help, we had a record  
breaking event. We're looking  
forward to another year & journey!

# THE CROSSING Family



THE CROSSING  
FOR CYSTIC FIBROSIS





Thank you, Celsius!

2023

