



**PIPER'S ANGELS FOUNDATION  
CROSSING FOR CYSTIC FIBROSIS 2024**

**PUBLIC COMMITTEE MEETING  
Thursday January 25th, 2024  
6:15 PM - 7:45 PM**

**AGENDA**

**MEETING ETIQUETTE**

- *Timing*
  - *Please respect the time schedule. Arrive early. Meetings will start promptly at 6:15 PM and it's our goal to be finished by 7:45 PM latest.*
  - *If you arrive late, please enter quietly and join the meeting.*
  - *Please hold all questions to the end of the meeting.*
- *In-Office Meeting Participation*
  - **Welcome to the Piper's Angels office and 'David Scarola Gallery'**
  - *Please download the Meeting Agenda to your phone (bottom of crossingforcf.com website).*
  - *Please clean up after yourselves and dispose of all trash.*
  - **Restroom code: Womens: 8756 , Mens: 1325**
- *Zoom Meeting Participation*
  - *Please keep your microphone on mute to avoid 3rd party ambient distractions.*
  - *If you have a question you can use the 'raise hand' feature or you can use the CHAT feature to send questions.*

**PIPER'S ANGELS FOUNDATION**

- ***The Mission of the Piper's Angels Foundation is to support and improve the lives of families in the cystic fibrosis community through grassroots advocacy and socially innovative programs, raising awareness through education, offering life-expanding activities, providing urgent financial support, and funding critical developments.***

**INTENTION OF PUBLIC MEETING**

Celebrate our community, momentum, and success!

**INTRODUCTION**

- **149** days and counting down!
- CF Guest Speaker: **Alexandra Ashby**

**BIG GOALS**

- Fundraising Goal **\$1,000,000**: Current at **\$112,545**
- Paddler Goal: **200 participants** (\$5,000 in fundraising average per paddler / last year avg \$4,100)
  - **194** registered participants (including paddlers, captains, crew)
  - **155** registered paddlers
- Sponsorship Goal **\$200,000**:
  - Confirmed:
    - [Celsius](#)

- Diamante Medical Skin Care
- Seacor Island Lines
- BLU3

- Instagram Goal: **10,000** followers / Current at **7,504**

- **NEW ANNOUNCEMENTS:**

- Countdown to The Crossing Newsletter being sent out weekly. Check your email inbox!
- Fundraising Stretch Goals: \$3,500 Midnight Bimini Sharkbanz- *We've partnered up with Sharkbanz to provide an added level of safety and peace of mind for staff, participants, and their families. With stretch goal incentive prizes, discounted product offers, and shark deterrents for every registered vessel, Sharkbanz and Piper's Angels & the Crossing For CF aim to educate and protect both participants and the sharks that call our beloved crossing home. We believe that by joining forces with Sharkbanz, we can make a meaningful impact on both our community and the incredible ecosystem we hold dear*
- 5 year Crusader Compass
- Guy Harvey Foundation collab: Shirts and prints available to buy via Zelle or cash!

## TEAM LEADERSHIP INTRODUCTIONS & UPDATES

- Lead Event Directors - Travis Suit, Tatiana Tims, Casey McCullough
- Registration & Classy - Casey McCullough
- Ocean Logistics & Safety
  - Director of Safety - Josh Ferris
  - Ocean Logistics - Josh Ferris, Paul Smolchek, Tony Brazzale
  - Captain Communications - Josh Ferris
  - Captain Recruitment - Community Engagement Team
  - Medical Equipment - Josh Ferris, Drew Craig
  - Tracking & Technology - Travis, Casey, Josh Ferris
- Bimini Operations
  - Production Manager - TBD
  - Production Assistant - TBD
  - Bimini Lodging - Casey, Theresa Disque
  - Shuttle Boats - Kyle Shea & Kyle Igneri
  - Volunteer Team - TBD
    - (Skill set needed: Physically capable of hard labor in heat, good people skills with communication, problem solving, self starter)
- Beach Operations
  - Beach Coordinator - Tatiana Tims/TBD
  - Beach Volunteer Coordinator - Darzy Rodas
  - Staging - Game On Race Events
  - Breakdown - Game On Race Events
  - Sponsor Liaison - Courtney Holmes
  - Media Liaison - Courtney Holmes, Bernie(?)
  - CF Family Liaison - Denise Tims
  - Live Stream Coordinator - TBD
  - Live Stream Wrangler - TBD
  - Vendor Liaison - TBD
- Volunteer Coordinator - Heidi Kaye
- Mentorship
  - Paddlers - Casey McCullough, Jon Rutishauser
  - CF Warriors - Rylee Walker
  - Captains - Josh & Paul

- Crew - Ali Carty
- Fundraising - Romi Wallach
- Sustainability - Vanessa Calas
- Sponsorship - Tatiana Tims
- Fundraising
  - Fundraising Stretch Goals - Travis Suit & Tatiana Tims
- Communication
  - Crossing Countdown/ Q&A - Tatiana, Casey, Community Engagement Team
  - Social Media - Tatiana Tims, Chelsea Payne
- Media / PR - Elizabeth Kelley Grace @ The Buzz Agency
- Videography & Film - TBD
- Graphic Design - TBD/Jamie Beuparlant
- Medical Director - Dr. Ray Vazquez
- Annual Program Production - Nikki Stelleges
- Special Event Production Team - Travis, Tatiana, Casey
  - Pre-Party (May) - Travis, Tatiana, Casey, Community Engagement Team
  - Awards Ceremony (June) - TBD

## ACTION ITEMS

- Are you actively fundraising and aware of our X4CF Stretch Goals? We have 2 announced:
  - 1.) First 20 people to hit \$2,500 in fundraising get a [Black project fin](#) prize
  - 2.) Anyone who raises \$3,500 will get a Midnight [Bimini Sharkbanz](#)
  - 3.) Anyone who hits \$5,000 in fundraising gets a [Black Project](#) HydroSynergy Paddle
- Please POST, SHARE & COMMENT and TAG
- **Did you know:** You can update & customize your personal Classy fundraising page? Find out how [here](#)
- Invite friends and family to the next public committee meeting 2/22/24!
- [Boaters Wanted Flyer](#): Help us recruit captains and boats to support our paddlers on their journey.
- X4CF has open sponsorship opportunities! We would be grateful if you connected us with any of the categories below:

- |                    |                  |
|--------------------|------------------|
| ● Airline          | ● Hardware Store |
| ● Bank             | ● Hotel          |
| ● Beer             | ● Insurance      |
| ● Boat Broker      | ● Military       |
| ● Car Dealership   | ● Meal Prep      |
| ● Coffee           | ● Sport Apparel  |
| ● Crypto Currency  | ● Sporting Goods |
| ● Food Distributor | ● Sunscreen      |
| ● Grocery          | ● Travel Agency  |

- Buy some Guy Harvey X Crossing Merch!
- Become a Guardian Angel at <http://www.pipersangels.org/take-action>
  - Guardian Angels Alliance Membership Annual Fund Fundraising **Goal \$150,000 for 2024** / Current at **\$55,427**

## ON THE HORIZON

- **Thursday, February 1st, 2024: Double or Nothing Premier in Jupiter, FL**
- **Saturday, February 3rd, 2024: Crossing Focused Paddle Practice in Jupiter, FL (Jeramie Vaine)**
- **Saturday, February 3rd, Double or Nothing Premier in Melbourne, FL**
- **Saturday, February 10th, 2024: Blueline Winter Race Series (Jeramie Vaine)**

- Saturday, February 24th, 2024: X4CF Training Paddle in Dania Beach, FL
- Saturday, March 2nd, 2024: Crossing Focused Paddle Practice in Jupiter, FL (Jeramie Vaine)
- Saturday, March 9th, 2024: Blueline Winter Race Series (Jeramie Vaine)
- Saturday, March 16th, 2024: Swing Fore CF (Chris Fahrny)
- Saturday, March 23rd, 2024: Treasure Coast Paddle Battle Race in Jensen Beach, FL (Victoria Burgess)
- Saturday, April 6th, 2024: Crossing Focused Paddle Practice in Jupiter, FL (Jeramie Vaine)
- Saturday, April 20, 2024: X4CF Training Paddle in Lake Worth Beach, FL
- Saturday, May 4th, 2024: X4CF Boat Drafting & Ocean Skills Training Paddle in Jupiter, FL (Kim Barnes)
- Saturday, May 18th: Race the Tide Relay in Stuart, FL
- Sunday, May 19th, 2024: X4CF PreParty in Riviera Beach, FL
- Saturday June 1st, 2024: X4CF Night to Light Training Paddle in Jupiter, FL

## FUTURE MEETINGS

**CORE MEETING: ON ZOOM, 6:15pm, <https://us02web.zoom.us/j/9582559019>**

**OPEN MEETINGS AT: Piper's Angels Foundation/ David Scarola Gallery  
11438 US HWY 1, Palm Beach Gardens, FL 33408**

**Arrival 6:00pm, Meeting 6:15pm - 7:45pm**

**OPEN:** Thursday, February 22nd

**OPEN:** Thursday, March 28th

**OPEN:** Thursday, April 25th

**OPEN:** Thursday, May 23rd

**OPEN:** Thursday, June 6th

*\*\*Committee Meeting Zoom Links and Agendas are always accessible in the footer of the CrossingForCF.com website the day of.*