



**PIPER'S ANGELS FOUNDATION
CROSSING FOR CYSTIC FIBROSIS 2024**

**CORE COMMITTEE MEETING
Thursday April 11th, 2024
6:15 PM - 7:45 PM**

AGENDA

MEETING ETIQUETTE

- *Timing*
 - *Meetings will start promptly at 6:15 PM and it's our goal to be finished by 7:45 PM latest.*
- *Zoom Meeting Participation*
 - *Please download the Agenda to follow along the meeting timeline.*
 - *Please keep your microphone muted to avoid noise distractions.*
 - *If you have a question you can use the 'raise hand' feature or you can use the CHAT feature to send questions.*

PIPER'S ANGELS FOUNDATION

- ***The Mission of the Piper's Angels Foundation is to support and improve the lives of families in the cystic fibrosis community through grassroots advocacy and socially innovative programs, raising awareness through education, offering life-expanding activities, providing urgent financial support, and funding critical developments.***

INTRODUCTION

- **72** days and counting down!

BIG GOALS

- Fundraising Goal **\$1,000,000**: Current at **\$252,966**
- Paddler Goal: **200 participants** (\$5,000 in fundraising average per paddler / last year avg \$4,100)
 - **287** registered participants (including paddlers, captains, crew)
 - **191** registered paddlers
- Sponsorship Goal **\$200,000**:
 - Confirmed:
 - [Celsius](#) - 75k
 - [Diamante Medical Skin Care](#) - 50k
 - [Seacor Island Lines](#) - 25k (5k in cash)
 - [Marine Industries of Palm Beach County](#) - 5k
 - [Buoy Hydration](#) - 5k
 - [Power Design](#) - 5k
 - [Med-Lab](#) - 5k
 - [Spot](#) - 5k back to cover costs of tracking devices
 - Strategic Partners
 - [SharkBanz](#) - in kind
 - [Garden of Life](#) - in kind

- Instagram Goal: **10,000** followers / Current at **7,624**
- **NEW ANNOUNCEMENTS:**
 - Lodging is open!
 - Crossing store is open!
 - Countdown to The Crossing Newsletter being sent out weekly. Check your email inbox!
 - **Double or Nothing:** <https://youtu.be/kYEBj0Ks6K0?si=L PioUexPykq1q1I1> , over 21k views on YouTube: Keep sharing!

TEAM LEADERSHIP INTRODUCTIONS & UPDATES

- Lead Event Directors - Travis, Tatiana, Casey, Darzy
- Registration & Classy - Casey McCullough
- Ocean Logistics & Safety
 - Director of Safety - Josh Ferris
 - Ocean Logistics - Josh Ferris, Paul Smolchek, Tony Brazzale
 - Tracking & Technology - Josh Ferris, Paul, Travis, Casey
 - Captain Communications - Josh Ferris
 - Medical Equipment - Josh Ferris, Drew Craig
- Bimini Operations
 - Production Manager - Game On! Race Events
 - Production Assistant - Game On! Race Events
 - Bimini Lodging - Casey, Theresa Disque
 - Shuttle Boats - Kyle Shea & Kyle Igneri & Paul
 - Bimini Dream Team - Casey
- Beach Operations
 - Beach Coordinator - Tatiana Tims/TBD
 - Beach Volunteer Coordinator - Darzy Rodas
 - Staging - Game On Race Events
 - Breakdown - Game On Race Events
 - Sponsor Liaison - Courtney Holmes
 - Media Liaison - Courtney Holmes, Bernie(?)
 - CF Family Liaison - Denise Tims
 - Live Stream Coordinator - TBD
 - Live Stream Wrangler - TBD
 - Vendor Liaison - TBD
- [Community Engagement Team](#) - TBD/ Darzy
- Mentorship
 - Paddlers - Casey McCullough, Jon Rutishauser
 - CF Warriors - Rylee Walker
 - Captains - Josh & Paul
 - Crew - Ali Carty
 - Fundraising - Romi Wallach
- Sustainability - Vanessa Calas
- Sponsorship - Tatiana Tims
- Fundraising
 - Fundraising Stretch Goals - Travis Suit & Tatiana Tims
 - Crossing Online Auction - Create as a Community
 - Pursuit Boat Raffle - Tati & Travis
- Communication
 - Crossing Countdown/ Q&A - Tatiana, Casey, Community Engagement Team
 - Social Media - Tatiana Tims, Chelsea Payne, Marianna Kheyfets
- Media / PR - Elizabeth Kelley Grace @ The Buzz Agency
- Videography & Film - TBD
- Graphic Design - Casey, Tatiana

- Merchandise - Casey, Imperial Point
- Medical Director - Dr. Ray Vazquez
- Annual Program Production - Nikki Stelleges
- Special Event Production Team - Travis, Tatiana, Casey, Darzy
 - Pre-Party (May) - TBD (We need volunteers!)
 - Awards Ceremony (June) - TBD (We need volunteers!)

ACTION ITEMS

- Are you actively fundraising and aware of our X4CF Stretch Goals? We have 2 announced:
 - 1.) First 20 people to hit \$2,500 in fundraising get a [Black project fin](#) prize
 - 2.) Anyone who raises \$3,500 will get a Midnight [Bimini Sharkbanz](#)
 - 3.) Anyone who hits \$5,000 in fundraising gets a [Black Project HydroSynergy Paddle](#)
- Please POST, SHARE & COMMENT and TAG
- **Did you know:** You can update & customize your personal Classy fundraising page? Find out how [here](#)
- Invite friends and family to the next public committee meeting 4/25/24!
- [Boaters Wanted Flyer](#): Help us recruit captains and boats to support our paddlers on their journey.
- X4CF has open sponsorship opportunities! We would be grateful if you connected us with any of the categories below:

● Airline	● Hardware Store
● Bank	● Hotel
● Beer	● Insurance
● Boat Broker	● Military
● Car Dealership	● Meal Prep
● Coffee	● Sport Apparel
● Crypto Currency	● Sporting Goods
● Food Distributor	● Sunscreen
● Grocery	● Travel Agency
- Buy some Guy Harvey X Crossing Merch!
- Become a Guardian Angel at <http://www.pipersangels.org/take-action>
 - Guardian Angels Alliance Membership Annual Fund Fundraising **Goal \$150,000 for 2024 / Current at \$55,427**

ON THE HORIZON

- Saturday, April 20, 2024: X4CF Training Paddle in Lake Worth Beach, FL
- Saturday, April 27, 2024: Golf Fore CF in Jupiter FL
- Saturday, May 4th, 2024: X4CF Boat Drafting & Ocean Skills Training Paddle in Jupiter, FL
- Saturday, May 18th: Race the Tide Relay in Stuart, FL
- Sunday, May 19th, 2024: X4CF PreParty Paddle at Phil Foster in Riviera Beach, FL
- Sunday, May 19th, 2024: X4CF PreParty in Riviera Beach, FL
- Saturday June 1st, 2024: X4CF Night to Light Training Paddle in Jupiter, FL

FUTURE MEETINGS

CORE MEETING: ON ZOOM, 6:15pm, <https://us02web.zoom.us/j/9582559019>

**OPEN MEETINGS AT: Piper's Angels Foundation/ David Scarola Gallery
11438 US HWY 1, Palm Beach Gardens, FL 33408**

Arrival 6:00pm, Meeting 6:15pm - 7:45pm

OPEN: Thursday, April 25th

OPEN: Thursday, May 23rd

OPEN: Thursday, June 6th

***Committee Meeting Zoom Links and Agendas are always accessible in the footer of the CrossingForCF.com website the day of.*